

## KUBOTA FARM

The first educational and experiential modern farm in Southeast Asia. at KUBOTA FARM, farmers and visitors able to explore and experience modern agricultural innovations on our farm's spacious area of 220 rai. With our Agriculture Solutions and Machinery Solutions, we aim to help farmers optimize farming efficiency and precision, achieve plentiful production more cost-effectively, and learn to manage income sustainably for the advancement of Southeast Asian nations into the era of modern agriculture.



Agri-Innovation For The Future

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**Kubota**  
Agri-Innovation For The Future

# Kubota FARM



# Innovation Products at KUBOTA FARM

## KAS Crop Calendar

SIAM KUBOTA Line Official hosts a website that serves as a comprehensive platform for gathering agricultural information. This website enables agriculturalists to record cultivation data and acts as their assistant in analyzing and planning by providing valuable insights and guidance in the next crops.



## KUBOTA Veggie Transplanter

The implementation of a semi-automatic vegetable planter not only reduces labor for agriculturalists but also enhances convenience and ease of operation.



## Agri Robo Machine

Robotic vehicles such as tractors, combine harvesters, and transplanter can be effortlessly controlled using remote control systems, which are further enhanced by satellite technology. These advancements drive agriculture towards a more advanced and efficient future.



## Smart Greenhouse

Smart Greenhouse assist in managing and controlling various agricultural growth factors through a smartphone-based control system. This advanced functionality enables precise monitoring and adjustment of environmental conditions, leading to enhanced cultivation practices.



NOTE

## Para Rubber and Oil Palm zone

Presented implementation of multiple cropping techniques through the effective use of technology and KUBOTA product which increase revenue while significantly decreasing costs.



## New theory agriculture zone

Introduce sufficiency economy philosophy and a new agricultural theory as guiding principles for effectively managing 10-15 rai of land. And ensuring the production of high-quality products through free-range poultry house farming.



## Precision rice farm and crop rotation zone

Demonstrated precision farming including zero broadcast solutions, an automatic direction control system utilizing GNSS technology, drone, using a KAS crop calendar on Line OA and efficient management of agricultural machinery through smart innovation by KUBOTA Intelligence Solutions (KIS).



## KAS consultant zone

Provided suggestions for both solutions and technologies in the field of comprehensive agriculture.



## Horticultural Innovation zone

Demonstrates application and adaptation of machinery and innovation in horticulture farm including Indoor Farming, Greenhouse, Vertical Farming, and Plant Factory with Semi-Automation system.



## Construction zone

Demonstrate the effective utilization of KUBOTA Mini-excavator to meet the professional expectations of both the agriculture and construction industries.



## Modern field crops farm zone

Illustrate the cultivation of sugarcane, cassava, and maize through the implementation of a Zero Burn solutions, which not only reduces costs for agriculturalists but also enhances productivity and revenue through the use of advanced agricultural machinery.



## KAS research zone

KUBOTA's technology and innovation drive the research and development of integrated agriculture, aiming for comprehensive and sustainable practices.



## KAS training zone

Impart comprehensive agricultural knowledge to reinforce agriculturalists and individuals interested in practical applications that can be readily implemented by themselves.



## Innovation experience zone

An immersive experience with KUBOTA's agricultural technology machinery that aligns with the agriculturalists planting.

